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## Autonet Mobile Demos Delivery of Live, OTA Updates with Elektrobit Automotive at TU-Automotive Detroit

**NOVI, Mich. (TU-Automotive Detroit 2015, Booth C56), June 3, 2015** – Autonet Mobile, an innovation leader in telematics services and cloud solutions, will be demonstrating a critical, next-generation connected car solution at the TU-Automotive Detroit show from June 3-4 in Novi, Michigan.

Autonet Mobile will be showing its new, over-the-air (OTA) software update system, which can provide reliable and secure updates to electronic control units (ECUs) in a vehicle. In the demo, the Autonet OTA Policy Manager will be used to initiate a live update of an instrument cluster created with EB GUIDE - Elektrobit Automotive's human machine interface (HMI) software. EB GUIDE is a powerful tool chain for intelligent, multi-modal HMI product development, enabling the development of advanced user interfaces with 3D support, animations and effects, as well as scripting.

"Demonstrating Autonet's over-the-air solution on an instrument cluster created with EB GUIDE shows that deploying a safe, secure, and reliable OTA solution is feasible today," said Phil Hughes, president, Autonet Mobile. "Consumers will benefit from the convenience and OEMs will benefit from the cost savings resulting from a move to over the air vehicle updates."

With Autonet's OTA solution and deployment strategies, OEMs, dealers, tier 1 suppliers, and consumers can efficiently maintain and update the software and firmware with any vehicle today and in the future.

"OTA software updates will be commonplace in new cars over the next few years, and the secure technology to make it possible is clearly here today, as demonstrated by Autonet and Elektrobit," said Artur Seidel, vice president, Elektrobit Automotive Americas. "Our software products, including EB GUIDE, are ready today for OTA updates. We believe that the ability to safely deliver wireless updates will impact every part of the car—from infotainment to powertrain—and are especially critical now as automakers integrate advanced driver-assist and self-driving capabilities in their vehicles."

In addition, Autonet Mobile CTO Doug Moeller will be delivering a presentation on "Over the Air Software Updates: Deployment Strategies," at 1:50pm on June 4 during Telematics Workshops. Moeller will discuss how software updates can be deployed to current-generation ECUs, and attendees will learn about different migration strategies towards next-generation ECUs.

### **About Autonet Mobile**

Autonet Mobile, Inc., founded in 2005, is the first provider of internet-based telematics and application services designed for vehicles, based on a technology platform that maintains secure and reliable wireless connectivity to vehicles in motion. Autonet Mobile currently provides integrated connected car services to



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major auto brands, including Fiat Chrysler Automobiles, General Motors, Maserati, and Subaru. Autonet Mobile is adding AT&T 4G LTE wireless connectivity for deploying connected car services to cover more automobiles.

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