



## **CADILLAC CTS TO FEATURE WIFI FROM AUTONET MOBILE**

***Autonet Mobile Exhibiting in Cadillac Booth at NY Auto Show April 10 – 18  
Press Preview Days April 8-9***

**San Francisco, March 19, 2009** – Adding to its roster of forward-thinking automaker partners who are building WiFi into their premium brands, Autonet Mobile today announced an agreement with Cadillac to equip the CTS Sports Sedan with full internet access. Beginning in April, Cadillac will provide WiFi by Autonet Mobile in their vehicles for every passenger. Autonet Mobile and Cadillac will be showing the new router together at the New York International Auto Show, April 10 – 19 at the Jacob Javits Convention Center. Press preview days take place Wednesday and Thursday April 8 and 9.

The partnership will deliver the first internet entertainment system for Cadillac, and one of the first in the luxury auto market. Branded as Cadillac WiFi by Autonet Mobile, the system is based on the company's latest generation mobile router, a new smaller unit that allows consumers to easily transfer it from car to car via a new docking station. The system is one-third smaller and incorporates an internal WiFi antenna which fits the sleek new Cadillac interiors. Now Cadillac customers will have instant Internet access anytime and anywhere for work during the week to check email, upload files, get directions and traffic updates and make travel plans, and then transfer it to the family car for weekend road trips. Cadillac WiFi by Autonet Mobile will be available in the CTS line beginning in April at Cadillac dealerships nationwide. Monthly subscription plans start at \$29.

“Consumer demand is growing for new features that will enhance a digital lifestyle while on the go. Today, they are frequently searching for WiFi access wherever they may be,” said Mark McNabb, North America Vice President, Cadillac. “Adding WiFi is a natural extension of the tech features already inside the CTS.”

“We have enjoyed working with Cadillac to offer the next generation of in-car entertainment,” said Sterling Pratz, CEO of Autonet Mobile. “We’ve found that it’s not just about connectivity anymore – savvy consumers want to access content so they can listen to internet radio, check email and watch YouTube videos while in their cars. We see in-car WiFi access to entertainment and information as an extension of the internet experience for people of all ages.”

### **About Cadillac**

Cadillac is a division of General Motors Corp., and a leading luxury auto brand since 1902. In recent years, Cadillac has engineered an historic renaissance led by dramatic new designs and global expansion. More information on Cadillac can be found at [www.cadillac.com](http://www.cadillac.com). General Motors Corp. (NYSE: GM) Founded in 1908, GM manufactures its cars and trucks in 35 countries. More information on GM can be found at [www.gm.com](http://www.gm.com).

### **About Autonet Mobile**

Autonet Mobile is the world’s first in-car internet service provider. Founded by a corporate executive and former race car driver and a leading network architect and designer, the company is dedicated to enhancing the in-car experience by bringing the power of the internet to the 200+ million cars on the road in the U.S. For more information about Autonet Mobile, visit [www.autonetmobile.com](http://www.autonetmobile.com)

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### **For More Information:**

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