



**AUTONET MOBILE ACCELERATES IN-CAR CONNECTIVITY WITH THE
RELEASE OF
THE TRU DEVELOPER CONNECTIVITY KIT FOR MOBLIN DEVICES**

San Francisco, October 8, 2009 – Autonet Mobile, the world’s first WiFi hotspot certified for vehicles, today announced the availability of its TRU Developer Connectivity Kit. The release of the connectivity kit is the first step in enabling auto manufacturers and OEMs to utilize Autonet Mobile’s patent pending TRU Technology to support their needs for delivering a reliable Internet connectivity solution for the dash. The connectivity kit was developed on the Moblin™ platform for its support of embedded usage models, such as Vehicle Infotainment systems and can be ported to other platforms. This connectivity kit allows developers of in-dash systems to easily include reliable Internet connectivity as part of their solution.

Autonet Mobile’s TRU Connectivity kit supports the Intel® Atom™ processor, which is used in a range of embedded market segments such as automotive in-vehicle infotainment (IVI), industrial control and automation, and media phones. Autonet Mobile chose the Intel Atom processor for its lower power and performance per watt to process real-time video and graphics over a wireless broadband network.

Autonet Mobile delivers a TRU Managed platform for vehicles. Our platform is based on our patent pending TRU Technology that provides seamless connectivity and application delivery for every vehicle.

“We are creating the Connected Car”, said Sterling Pratz, CEO of Autonet Mobile. “Autonet has proven that it has the best connectivity solution for vehicles and we’ve received a lot of requests from the auto manufacturers to provide an open connectivity platform to support their in-dash connectivity needs for future models. We are very excited about opening up the connectivity kit, based on the Intel® Atom™ processor and Moblin technology for IVI, which allows them to deliver the most reliable Internet solution for vehicles.”

“Autonet’s connectivity solution is a great example of how to use the Intel® Atom™ processor and the Moblin™ development environment to provide a wireless connectivity solution for the automotive marketplace,” said Staci Palmer, Director of In-Vehicle Infotainment, Intel Corporation. “By developing the solution on an Open Infotainment Platform, Autonet is enabling developers to quicken the pace of innovation on Internet-connected applications.”

About Autonet Mobile

Autonet Mobile is the world’s first wireless Internet service certified for vehicles. Founded by a corporate executive and former race car driver and a leading network architect and designer, the company is dedicated to enhancing the in-car experience by bringing the power of the internet to the 200+ million cars on the road in the U.S. Autonet Mobile is available for purchase at Amazon.com, Crutchfield, Advance Auto Parts, as a dealer-installed option on any Chrysler, Jeep, Dodge and Volkswagen Routan or Cadillac CTS vehicle, and at independent specialty and automotive shops nationwide. Visit www.autonetmobile.com

About Moblin™ Project

Hosted by the Linux Foundation, Moblin project is an optimized open source Linux operating system project that delivers visually rich Internet and media experiences on Intel® Atom™ Processor-based devices including handhelds, netbooks/nettops, in-vehicle infotainment (IVI), and embedded systems. More information can be found at www.moblin.org.

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