



AUTONET MOBILE'S CEO STERLING PRATZ NAMED TO UNITED STATES AUTO CLUB BOARD OF DIRECTORS

San Francisco, Calif, July 22, 2009 – Autonet Mobile's CEO and co-founder, Sterling Pratz, has been named to the United States Auto Club's (USAC) board of directors. Pratz joins nine members on the USAC board including: Tony George, member of the Indianapolis Motor Speedway; Ricky Johnson, 7-time winner of AMA motorcross championships, and Curt Brighton, president and CEO of Hulman and Company

"Sterling's experience in professional racing, technology and business make him an exciting addition to our board," said Kevin Miller, president of USAC. "His involvement with USAC diversifies our board beyond its Indianapolis roots and helps us expand our national organization into the technology arena. USAC was actively looking to add a technology component and Sterling's experience and demonstrated leadership in developing technologies for vehicles will help add a new perspective as we steer the USAC into the future."

"I look forward to combining my two passions, auto racing and technology, in my work with USAC," said Sterling Pratz, CEO of Autonet Mobile. "It is exciting to be sitting with Kevin and the team. USAC is growing fast and we will be working together to support new consumer initiatives such as USAC-TV, on-line web stores and future technologies that will continue to showcase sponsored products and grow the fan base."

About USAC

USAC was formed by Indianapolis Motor Speedway owner Tony Hulman in 1956. In its history USAC sanctioned the Indianapolis 500. Today, USAC governs Silver Crown Series, National Sprint Car Series, National Midget Series and Ford Focus Series. They are also involved in youth racing, midget car racing, and off road truck racing in the TORC series. Visit www.usacracing.com

About Autonet Mobile

Autonet Mobile is the world's first internet service provider for cars. Founded by a corporate executive and former race car driver and a leading network architect and designer, the company is dedicated to enhancing the in-car experience by bringing the power of the internet to the 200+ million cars on the road in the U.S. Autonet Mobile is available for purchase at Amazon.com, Crutchfield, Advance Auto Parts, as a dealer-installed option on any Chrysler, Jeep, Dodge, Volkswagen Routan or Cadillac CTS vehicle, and at independent specialty and automotive shops nationwide. Visit www.autonetmobile.com

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