



FIERCEWIRELESS NAMES AUTONET MOBILE TO ITS 2009 FIERCE 15 LIST

Autonet Mobile on Leading Edge of Wireless Technology

SAN FRANCISCO, May 26, 2009 – Autonet Mobile, the world’s first internet service provider for cars, today announced that it has been named to the annual FierceWireless “Fierce 15” list, designating it as one of the top wireless companies of the year. FierceWireless editors evaluated hundreds of organizations, and found Autonet Mobile to be amongst the “fiercest,” proven by their creativity and innovations in the marketplace.

The FierceWireless “Fierce 15” celebrates the spirit of being “fierce” – championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available on the FierceWireless Web site at <http://www.fiercewireless.com>.

“Autonet’s patent-pending TRU technology offers a reliable wireless link even when 3G coverage is sparse. This capability will surely help propel telematics and in-car entertainment to the next level,” said Sue Marek, editor-in-chief of FierceWireless.

With Autonet Mobile, any car becomes a WiFi hotspot, delivering reliable and easy-to-use internet access. Mobile executives and small business owners can bring their WiFi enabled devices such as laptops, netbooks, iPod Touch or iPhone and other devices on the road. When the family is on the road children in the backseat can IM, or visit Facebook, YouTube and Webkinz while the front seat passenger checks traffic, makes dinner reservations or listens to internet radio.

“We are honored that our vision of the connected car has been recognized by the editors of FierceWireless,” said Sterling Pratz, CEO of Autonet Mobile. “In an increasingly connected

world, accessing information from the road is a must. Being designated one of the 'Fierce 15' validates our vision of delivering connectivity by extending the internet experience into the car."

About FierceMarkets

FierceMarkets, a leader in B2B e-media, provides information and marketing services in the Telecommunications, Life Sciences, Healthcare, IT, and Finance industries through its portfolio of e-mail newsletters, Web sites, webinars, and live events. Every business day, FierceMarkets' wide array of publications reaches more than 800,000 executives in over 100 countries. Current publications include: FierceBiotech; FierceBioResearcher; FierceBroadbandWireless; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceDeveloper; FierceFinance; FierceFinanceIT; FierceGovernmentIT; FierceHealthcare; FierceHealthIT; FierceHealthFinance; FierceIPTV; FierceMobileContent; FierceMobileHealthcare; FierceMobileIT; FiercePharma; FierceSarbox; FierceTelecom; FierceOnlineVideo; FierceVaccines; FierceVoIP; FierceWireless; FierceWireless:Europe; and Hospital Impact.

About Autonet Mobile

Autonet Mobile is the world's first internet service provider for cars. Founded by a corporate executive and former race car driver and a leading network architect and designer, the company is dedicated to enhancing the in-car experience by bringing the power of the internet to the 200+ million cars on the road in the U.S. For more information about Autonet Mobile, visit www.autonetmobile.com

###

For More Information:

Cheryl Delgreco
Media Strategies for Autonet Mobile
617-723-4004
cdelgreco@msipr.com

Liora Bram
Media Strategies for Autonet Mobile
617-864-3931
lbram@msipr.com