



AUTONET MOBILE WINS HIGHEST AWARD FOR AFTERMARKET ACCESSORY FROM TELEMATICS UPDATE

San Francisco, June 4, 2009 – Autonet Mobile, the world’s first internet service provider for cars, has won the “Best Aftermarket Accessory Award” from Telematics Update. Autonet Mobile was among 11 products from around the globe identified as finalists in the “Best Aftermarket Accessory” category. In 2008 Autonet Mobile received the Industry Newcomer Award from Telematics Update.

Autonet Mobile was recognized as the Best Aftermarket Accessory because it brings new entertainment features to the car. Now passengers can watch YouTube videos, listen to FlyCast internet radio, make Skype video calls and play online games.

The Telematics Awards are judged by a panel of industry analysts, journalists and consultants with expertise in the auto, consumer electronics and telematics industries. The award program was conducted in conjunction with the Telematics Detroit Conference held this week.

Autonet Mobile has partnered with Chrysler, Jeep, Dodge, and GM’s Cadillac and provides WiFi for their vehicles. Autonet Mobile is also available nationwide at Advanced Auto Parts, Al & Ed’s and numerous independent auto dealerships. The company expects to announce shortly partnerships with another car manufacturer and major retailer.

“We see enormous opportunity for in-car internet services as consumers demand more interactive entertainment and information options wherever life takes them,” said Sterling Pratz, CEO of Autonet Mobile. “As the auto industry continues to search for ways to generate new revenue we are partnering with the largest players to extend the home internet experience to the vehicle.”

Autonet Mobile turns any vehicle into a WiFi hotspot, delivering reliable internet access for every passenger. The company's patent-pending TRU Technology keeps passengers connected in a moving vehicle and helps eliminate dropped call syndrome with intelligent, dynamic session management between high/low speed networks. It ensures a secure, WEP-enabled broadband connection to any WiFi-enabled device within 100 feet of the vehicle, with no software install. Monthly subscription plans start at a flat rate of \$29, half the cost of a cell card.

About The Telematics Update Awards

The Telematics Update Awards uniquely offer organizations across the global telematics industry the opportunity to showcase their latest telematics products, services and initiatives to the wider world. They also are designed to recognize and to reflect the hard work, talent and potential in bringing to fruition real products and real advances in telematics.

About Autonet Mobile

Autonet Mobile is the world's first internet service provider for cars. Founded by a corporate executive and former race car driver and a leading network architect and designer, the company is dedicated to enhancing the in-car experience by bringing the power of the internet to the 200+ million cars on the road in the U.S. For more information about Autonet Mobile, visit www.autonetmobile.com

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